



PRIVACYENGINE

# PRIVACYCONSENT

POWERED BY PRIVACYENGINE

## **Website Cookie Consent & Compliance**

# Why PrivacyConsent

Ensure that your company's website complies with the latest laws. PrivacyConsent is an easy-to-use GDPR/ePrivacy, CCPA and TTDSG cookie consent solution that is cost effective and compliant.

Just install it on your website and we will automatically ask visitors for consent and block third-party codes & cookies if consent is not given.



PrivacyConsent runs on the world's most powerful cookie compliance technology from Consent Manager Platform.

# Powering PrivacyConsent

PrivacyConsent is powered by Consent Manager Technology. Using this cookie consent solution, websites can comply with the TTDSG, GDPR/ePrivacy and CCPA.

- Easy to integrate
- TTDSG, GDPR and ePrivacy compliant
- CMP for the official IAB TCF V2
- Support of the new IAB GPP standard
- Compatible with over 2,500 tools
- Fully customizable to match your own design
- Integrated cookie crawler
- Display in more than 30 languages
- Google certified CMP with Consent Mode v2



# Higher Acceptance Rate & Lower Bounce Rate

Customers who use the PrivacyConsent achieve significantly higher acceptance rates and lower bounce rates, meaning with our solution you lose fewer users than with conventional solutions.

This is very important for you: Only with a high acceptance rate can you realize the full potential of your website (e.g. sell more and more expensive online advertising). And only with a low bounce rate can you serve your visitors in the best possible way.

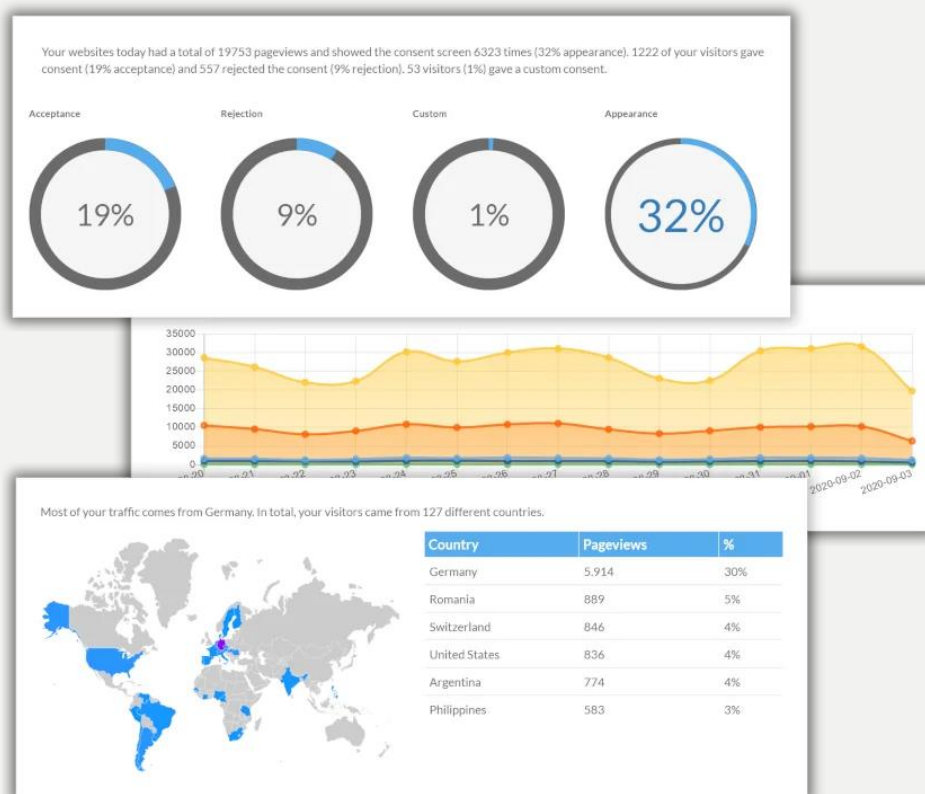
Easily measure acceptance rate and bounce rate to see a complete overview of what is happening on your website and how your visitors react to and interact with the consent layer



# Get to know your visitors

PrivacyConsent provides you with a variety of reports on different aspects of your visitors. This tells you exactly how many site views, and therefore usable ad impressions, are coming from consenting users and how many are coming from declining visitors.

Evaluate exactly which design works best or compare desktop visitors to mobile visitors. Our extensive filtering and grouping options allow you to answer almost any question in a report.



# Multilingual Capability

As more and more websites are internationally oriented, a multilingual consent solution is important. International customers also want to understand what cookies they are consenting to.

The consent manager cookie banner is therefore available in over 30 languages. This means that your website is linguistically equipped for GDPR, and well beyond.



# GDPR Compliance

Consent manager always observes the current cookie guidelines of the GDPR. You automatically receive legal certainty, even in the event of changes in data protection law. With this all-round carefree package, you can focus on your business.

The cookie checker scans your website and lists all providers in full. If a customer has refused their consent for a cookie, the crawler automatically blocks the data transfer.



# Cookie Crawler

Our built-in cookie crawler will automatically scan your website and find all cookies.



# Ad Blocking



Our CMP can automatically block or delay all ads on your website until the visitor has given their consent.

# Compliance for US Privacy Laws

Our CMP can automatically block or delay all ads on your website until the visitor has given their consent.



# A/B Testing

Built-in A/B testing and automatic optimization help display the best design for your visitors.



## Optimized for Desktop, Mobile, AMP, inApp Android & iPhone/iOS



As one of the few solutions, our CMP can be integrated into all devices and works with all screen sizes.

## Compatibility

A website builder links to plugins and extensions. Other systems are often added via interfaces.

This calls for extensive compatibility and interoperability. Consent manager, including various cookie banners, is compatible with a large number of common tag managers, shop systems and almost all Google products and ad servers.





# Data protection for your customers

Protect your customers and build trust. By complying with all applicable data protection regulations such as the CCPA and GDPR, your visitors will feel comfortable and safe.

This increases their time spent on your site and your conversion rate!



## Secure in Europe



We store all data in secure databases and only on servers in Europe.

# Pricing

## Basic, Beginner & Standard

Basic	Beginner	Standard <small>VERY POPULAR</small>
<b>€0</b>	<b>€19</b>	<b>€49</b>
Permanently free for a website	Monthly for a website	Monthly for up to 3 websites or apps
<ul style="list-style-type: none"><li>✓ 5,000 views / month incl.</li><li>✓ GDPR Compliant</li><li>✓ Premade Designs</li><li>✓ 1 crawl/week</li><li>✓ Support: tickets</li></ul>	<ul style="list-style-type: none"><li>✓ 100,000 views / month incl.</li><li>✓ additional Views:0.10 € / 1000</li><li>✓ GDPR Compliant</li><li>✓ Customizable designs</li><li>✓ 3 crawls/day</li><li>✓ Support: tickets</li></ul>	<ul style="list-style-type: none"><li>✓ 1 million views / month incl.</li><li>✓ additional Views:0.05 € / 1000</li><li>✓ GDPR Compliant</li><li>✓ IAB TCF compatible CMP</li><li>✓ IAB GPP standard</li><li>✓ Customizable designs</li><li>✓ A/B testing &amp; optimization</li><li>✓ 10 crawls/day</li><li>✓ Support: Ticket &amp; Email</li></ul>
<small>additional Views-bookable IAB-TCF-compatible-CMP IAB-GPP-standard A/B-testing-&amp;-optimization additional-user-accounts</small>	<small>A/B-testing-&amp;-optimization IAB-TCF-compatible-CMP IAB-GPP-standard additional-user-accounts</small>	<small>additional-user-accounts</small>

## Agency & Enterprise

Agency	Enterprise
<b>€195</b>	<b>On demand</b>
Monthly for up to 20 websites or apps	Monthly price by individual agreement
<ul style="list-style-type: none"><li>✓ 10 million views / month incl.</li><li>✓ additional Views:0.02 € / 1000</li><li>✓ GDPR Compliant</li><li>✓ IAB TCF compatible CMP</li><li>✓ IAB GPP standard</li><li>✓ Customizable designs</li><li>✓ A/B testing &amp; optimization</li><li>✓ 100 crawls/day</li><li>✓ 10 additional user accounts</li><li>✓ Support: Ticket, email &amp; phone</li></ul>	<ul style="list-style-type: none"><li>✓ Any Views / Month</li><li>✓ additional Views:0.02 € / 1000</li><li>✓ GDPR Compliant</li><li>✓ IAB TCF compatible CMP</li><li>✓ IAB GPP standard</li><li>✓ Customizable designs</li><li>✓ A/B testing &amp; optimization</li><li>✓ Any crawls/day</li><li>✓ any add. user accounts</li><li>✓ Support: Ticket, email &amp; phone</li><li>✓ Personal account manager</li></ul>
<small>Personal-account-manager</small>	

# PrivacyEngine

## Information:

### Phone

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### Email

info@privacyengine.io

### Website

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### Address

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Dublin,  
Ireland

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### Chrissie F. – DPO Records & Data Manager

*"A pleasure to deal with the staff and one stop shop for recording GDPR compliance. The interactions with the staff – nothing is a problem very helpful generous with their time and resource and the system does what it promises and invites user feedback too."*

### Sean O. – Compliance Officer

*"Highly professional service to assist in the management of GDPR compliance."*

### Michael M. – Managing Director

*"The personal training, support and follow-through have been excellent in a complex topic for SMEs to navigate."*